



King's University College Students' Council POSTER POLICY

EFFECTIVE: December 3rd, 2015

SUPERSEDES: November 20th, 2014

AUTHORITY: Communications
Committee

RATIFIED BY: Executive Council

RELATED DOCUMENTS:

- By-Law #1
- By-Law #2

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PREAMBLE:

This policy applies to the placement of all posters and other advertising materials on the King's University College campus, specific to any KUCSC Clubs, KUCSC Events, or other KUCSC approved programming. While elections posters are considered in this policy, a more comprehensive outline on elections posters may be found under By-Law #2. All posters shall strive to enhance the student experience at King's University College.

1.00 APPROVAL

1.01 Posters or any other advertising materials must be e-mailed to the Chief Communications Officer for approval prior to use.

(1) Each poster must be stamped prior to display.

- i. The Chief Communications Officer and/or the Chief Returning Officer reserve the right to decline any advertising material at her discretion.
 - a. Notwithstanding Section 1.01 (1) i., the Chief Returning Officer shall only retain the right to decline any advertising material with respect to elections.
- ii. The Chief Communications Officer and/or the Chief Returning Officer reserve the right to withdraw approval of any poster, for any reason, and may remove a KUCSC-approved poster from any bulletin board at their discretion.
 - a. Notwithstanding Section 1.01 (1) ii., the Chief Returning Officer shall only retain the right to remove any advertising material with respect to elections.

1.02 The KUCSC shall print up to 20 coloured posters at no charge for any KUCSC Club or sponsored event.

(1) Notwithstanding Section 1.03, the Chief Communications Officer shall reserve the right to decline the printing of coloured posters at her discretion.



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1.03 All KUCSC-approved posters created for the purpose of any election must conform to the KUCSC Elections Policy under By-Law #2.

2.00 PLACEMENT

2.01 One (or more) Advertising Commissioners will be responsible for placing posters on the King's Campus, with the exception of Elections Posters.

(1) Notwithstanding Section 2.01, the Chief Communications Officer shall reserve the right to grant any other person the responsibility of placing (or approving) posters should themselves or the advertising commissioners be unavailable.

2.02 No more than one copy of a poster may be placed on a single bulletin board.

2.03 No KUCSC-approved poster shall overlap, or be placed on top of, to any degree, any other approved poster.

2.04 Within the residence buildings, posters may only be placed on residence room doors and must be placed there by a resident of that room themselves.

(1) Upon the placement of a poster on a residence room door, the poster becomes that person's own property, and may be left up as long as the individual sees fit.

2.05 The executive of each club is responsible for all of its advertising material as well as the actions of any persons acting on its behalf.

2.06 Posters must be placed in a designated area, and no poster shall be placed in a non-designated area, including any columns or walls within the grounds of King's University College.

3.00 PROCEDURAL AUTHORITY

3.01 Further Procedures necessary for the effective and efficient implementation of this policy shall be established and amended as necessary by the Communications Committee.

(1) The scope of such Procedures is limited to the scope of this policy.

(2) In the event of any conflict, this Policy supersedes any documents created under it.

(3) Any new Procedures and amendments to any existing Procedures must be ratified by the Executive Council before taking effect.

(4) Any decision by the Executive Council may be overturned by a two-thirds (2/3) vote of council.